

Joseph Leggio

MBA, BFA, Associate Executive Director/Vice President of Experience Services for the New York City Region at Northwell Health
Faculty Member, Medline Institute



With his unique background in healthcare, luxury fashion, and the performing arts, Joseph Leggio is on a mission to boost corporate communication skills through theater-based experiential learning.

Joseph is currently the Associate Executive Director/Vice President of Experience Services for the New York City Region at Northwell Health. As VP, he leads the operational strategy of the hospital, reimagining normal day-to-day operations as experiential touchpoints. Previously, he was Regional Director for Marketing & Communications, where he improved employee, patient, and visitor communication with specially designed training programs.

Before entering the world of healthcare, Joseph worked with luxury brands Nordstrom and Louis Vuitton. Fashion and healthcare might seem like two totally opposite industries, but Joseph found they both had one vital component in common: the need for high-end customer care and communication. After focusing on fashion event planning and visual merchandising for 11 years, he was inspired to bring the same white-glove touch to his roles at Northwell Health.

Joseph received a BFA in theater performing arts with a minor in Business from Adelphi University, as well as an MBA specializing in marketing and advertising. His theatrical training included emotional-intelligence techniques like active listening, reading the room, in-the-moment decision making, and ensemble collaboration—skills that are all vital in the healthcare industry today. Combining his performing arts experience, key learnings from the fashion world, and his passion for healthcare, Joseph has developed the Unscripted Experiential Learning program to provide hands-on, team-centered professional development that creates growth on an emotional level and improves communication from the inside out.