



MATERNAL HEALTHCARE

Family-friendly solutions deliver more efficiency.

Supply Management Solutions

A new mother can't wait for a supply-ready delivery. **YOUR TEAM NEEDS TO BE PREPARED AT ALL TIMES.**

Having access to the right supplies at the right time in the right quantity is critical to every delivery.

Our Maternal Healthcare program helps simplify supply management for both Labor & Delivery and Postpartum. We work hard to save you time and resources—so you can get back to what matters most: your patients.

Bring every newborn into the world with maternal expertise and confidence. Turn every baby delivery, both vaginal and c-section births, into a well-organized, efficiently managed, cost-effective process.



SHOW NEW PARENTS YOU CARE

Set your facility apart with these family-friendly ideas.

Welcome Baby Pass Cards make it easy to engage with patients. Present them to moms, dads and siblings to celebrate the big event. Each card includes space to write-in baby's birthday, time of birth and weight.



New Mom CarePac™ is filled with comfort essentials designed to refresh and relax new moms and babies. Ask your Medline Representative to create a custom CarePac program for your facility.



Newborn Welcome Kit includes a comfy t-shirt and cap customized with your hospital's logo, plus matching mittens, a heart-shaped nail file and nail clipper.



Ask your Medline Representative about our pink and blue surgical gowns.

TURN SUPPLY MANAGEMENT INTO A LABOR OF LOVE.

Let us help you choose the custom supply solution that's right for your team. Whether it's our Bundle of Joy containers, custom surgical packs, modules or standard kits, we'll make sure you have everything you need to take care of moms, dads and babies—delivered straight to your facility.

Choose the Essentials You Need:

Bundle of Joy Containers are conveniently filled with the non-procedural items your patients need. Designed with baby in mind, they're also great take-home containers for new parents.

Custom Surgical Packs / Modules / Standard Kits include the fully-assembled, disposable and procedural specific items needed for both vaginal or c-section deliveries.

The Every Mom Kit



FAST 5: ANSWERS TO YOUR QUESTIONS.



1. How will your Maternal Healthcare Supply Management Program help me spend more time with my patients?

It's simple. With our program, you'll spend less time managing and pulling supplies and more time caring for your patients.

2. What kind of results can I expect?*

- » 48% reduction of case pick time
- » 54% improvement in setup time
- » 45% reduction in items picked
- » 5-20% increase in space utilization

3. What are some of the family friendly solutions offered by Medline?

We offer innovative ideas and products designed to help families focus on the birth experience not the medical procedure. From unique New Mom CarePacs™ to pink and blue surgical gowns and Bundle of Joy CDS containers, our goal is to help you engage parents and differentiate your facility.

4. Can I customize Medline solutions with my facility's logo?

Yes. We make it easy to add that personal touch with customizable New Mom CarePacs and Newborn Welcome Kits. See inside for details.

5. How can Medline help maximize my Labor & Delivery storage space?

Our logistical experts will analyze your space utilization and case cart system to improve efficiencies and reduce setup times. We can also redesign your storage space and provide implementation support.

*Data on file.

Ask your Medline Representative about our Maternal Healthcare Supply Management Program today or visit medline.com for more information.



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